



2008 Local Event Survey

Thank you once again for joining VDBA in honoring Virginia businesses. The following survey will enable us to track local events as well as provide specific assistance tailored to your recognition activities. Your assistance with this very important and much appreciated. Please complete this survey and return it attach it an email addressed to BAW2008@vdba.virginia.gov or by fax to 804.371.8111. A response before April 25, 2008 is required.

Name of Locality: _____

Your Name (or name of preferred BAW contact): _____

Position: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

(please help us keep costs down by providing your email address)

1. Does your locality plan to have an event during Business Appreciation Week? ☐ Yes ☐ No
If so, please complete the following:

A. Event Name _____

B. Description of Event _____

C. Partner Localities, if any _____

D. Event Date & Time _____

E. Speaker(s) _____

2. Is your locality doing something in addition to or other than an event? (e.g. proclamation, news release, newspaper ad, radio ad, etc.). If so, please describe and forward VDBA copies of your materials.
3. Did you find the coordinators' materials provided by VDBA helpful in your Business Appreciation Week efforts? If so, which items did you use?
4. Is your community looking for a speaker for your event? How can VDBA better assist you in your Business Appreciation Week efforts?
5. If your locality was unable to have an event during Business Appreciation Week, do you plan to have one during another part of the year? If so, please describe: